### PARABEN, MINERAL OIL, ALCOHOL-FREE

It is important to understand why we created products without the above ingredients.

#### Our products are:

#### Paraben Free:

Parabens are chemicals used as preservatives: There have been many studies to date on whether parabens are safe. Some studies say they are dangerous and may be linked to cancer.

#### Mineral Oil Free:

Mineral Oil is VERY inexpensive to produce so it is used as a main ingredient in many skin care products.

Skin is the largest Organ in the human body and must have proper nutrition. We should be just as concerned with what we put on our skin as what we eat. Most cosmetic companies are continuing to use synthetic and petrochemical ingredients in personal care products. Mineral oil is a clear liquid and a biproduct of the distillation of gasoline from crude oil. Mineral oil acts as a thin layer on the skin. It is difficult to absorb and clogs the pores which slows the skins ability to eliminate toxins.

#### **Alcohol Free:**

Alcohol is irritating and drying to the skin.

# MOROCCANOIL.

Experience the Moroccanoil journey through the Mediterranean: the sea, the sand, the breeze and the scents

A straight forward and result driven line of products that provides instant gratification and a wonderful experience to all senses

For beautiful and healthy skin.



#### **BODY SOUFFLE**

#### **INSTANT RESTORATION**

#### **Product Description:**

A rich formula of anti-oxidant argan oil and creamy shea butter drenches the skin with intense moisture. It begins to transform the moment it touches the skin, leaving it soft, smooth and delicately fragranced with the signature scent of Moroccanoil products.

# BODY SOUFFLÉ instant restoroffon SOUFFLÉ CORPOREL régénérotion instantanée MOROCCANOL

#### **Application Tips:**

 To achieve optimum benefits and results, apply Body Soufflé daily after cleansing to lock in moisture and receive immediate skin replenishment. Can be used anytime of the day.

#### **Key Ingredients:**

**Argan oil** – extremely rich in natural tocopherols (Vitamin E), essential fatty acids and antioxidants, this 100% natural oil helps to hydrate and nourish the skin improving its texture and tone.

**Shea Butter** – contains essential fatty acids that increase moisture and strengthen skin barrier functions.

Aloe Vera – a natural skin barrier, it moisturizes the skin making it flexible, smooth and glowing.

#### **BODY BUFF**

#### **INSTANT RADIANCE**

#### **Product Description:**

Made with natural orange peel exfoliator, Body Buff is gentle enough for daily use to polish away dead skin cells and instantly transform your skin. The added benefits of argan oil blended with vitamin E and a specially chosen blend of nourishing avocado, grape seed, safflower, sesame and sweet almond oils, rejuvenate your skin with intense moisture.



#### **Application Tips:**

- Prior to showering, massage Body Buff onto dry or damp skin using circular motions and concentrating on areas prone to rough or dry patches. Then, buff and rinse off in the shower.
- Follow with Moroccanoil Body Soufflé.
- · Can be used daily

#### **Key Ingredients:**

**Argan oil** – extremely rich in natural tocopherols (Vitamin E), essential fatty acids and antioxidants, this 100% natural oil helps to hydrate and nourish the skin improving its texture and tone.

Orange peel – a natural exfoliator that gently buffs away dead skin.

Sweet Almond Oil, Safflower Oil and Sesame Oil – a unique blend of intensely hydrating oils that nourish the skin and leave behind a renewed softness and smoothness.

**Avocado Oil and Vitamin E** – powerful anti-oxidants that help build up skin's natural defense and moisture repair.

**Grape Seed Oil** – a natural astringent that is also rich in vitamins and essential fatty acids which help nourish skin and replenish moisture. Helps to close the pores for flawless skin.

#### INTENSE HYDRATING TREATMENT

#### FOR VERY DRY SKIN

#### **Product Description:**

Anti-oxidant argan oil and naturally replenishing botanicals create a uniquely transforming treatment for even the driest skin.

This highly concentrated treatment melts into a soothing oil as you massage it into the skin. It will help restore elasticity and nourish the skin leaving it softer and noticeably healthier. A honey-lavender aroma makes this a soothing experience.

#### **Application Tips:**

- Apply a small amount (pea size) concentrating on rough, dry areas such as knees, elbows and heels.
- Apply more (tablespoon) and it becomes a massage product for the whole body.
- Put a few drops in your bath for an invigorating bath experience.
- Add a few drops of your favorite essential oil.

#### **Key Ingredients:**

Argan oil – extremely rich in natural tocopherols (Vitamin E), essential fatty acids and antioxidants, this 100% natural oil helps to hydrate and nourish the skin improving its texture and tone.

**Organic Chamomile Water** – rich is bisabolol, flavonoids, essential oils and phytosterols, it aids in soothing, softening and relaxing the skin.

Organic Sunflower Seed Oil – high in essential fatty acids that are easily absorbed and hydrate and nourish dry skin.

**Vitamin E Derivatives** – soothes skin and increases moisture while protecting against free radical damage and premature skin aging.

Glycerin – a humectant that helps increase skin's elasticity and provides long lasting moisture.

#### HAND CREAM

#### PRECIOUS CARE

#### **Product Description:**

The natural gifts of antioxidant-rich argan oil along with cocoa, shea, and avocado butters repair dry hands. Your skin will absorb this weightless, concentrated cream in an instant, protecting hands and leaving them soft and supple. Hand Cream is softly fragranced with citrus fragrance.

#### **Application Tips:**

- Massage cream into hands and nails 1-2 times daily (or as needed).
- · Use daily to prolong benefits of salon service.

#### **Key Ingredients:**

Argan oil – extremely rich in natural tocopherols (Vitamin E), essential fatty acids and antioxidants, this 100% natural oil helps to hydrate and nourish the skin improving its texture and tone.

Shea Butter, Cocoa Butter, Mango Butter and Avocado Butter – natural emollients that improve the overall shine, softness and strength of skin for deep, long lasting moisture.

#### **CLEANSING BAR**

#### INTENSE MOISTURE

#### **Product Description:**

This mild cleansing bar, with the signature scent of Moroccanoil, unites Argan-Oil and Shea Butter to give your skin a double dose of moisture and antioxidants.

#### **Key Ingredients:**

Argan oil - extremely rich in natural tocopherols (Vitamin E), essential fatty acids and anti-oxidants, this 100% natural oil helps to hydrate and nourish the skin improving its texture and tone.

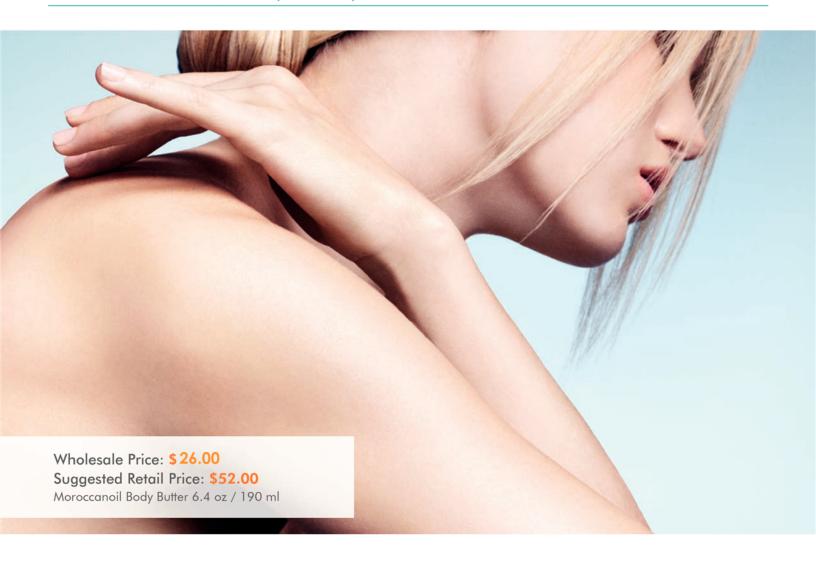
**Shea Butter** – contains essential fatty acids that increase moisture and strengthen skin barrier functions.

Glycerin – a humectant that helps increase skin's elasticity and provides long lasting moisture.

Talc from Luzenac – a natural mineral that helps control body perspiration and odor.







# **BODY BUTTER**

## Abundant nourishment

Intensely moisturizes skin with nourishing argan oil and a blend of restorative butters. Ultra-rich and creamy, this luxurious body butter absorbs easily and locks in moisture, leaving skin soft and velvety. Scented with the signature Moroccanoil fragrance.

#### **KEY INGREDIENTS:**

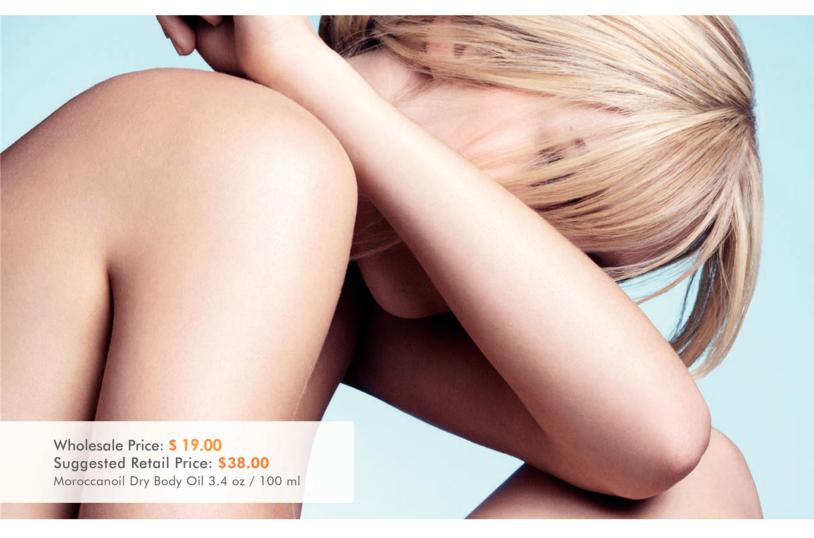
Argan Oil – extremely rich in natural tocopherols (Vitamin E), essential fatty acids and antioxidants, this 100% natural oil helps to hydrate and nourish the skin improving its texture and tone.

Argan Butter, Shea Butter, Cocoa Butter, Mango Butter – contains essential fatty acids that increase moisture and strengthen skin barrier functions.

Olive Oil, Avocado Oil, Pomegranate Oil, Squalane – contains antioxidant-rich emollient oils that help build skin's natural defenses, improving moisture levels.



MOROCCANOIL.



# DRY BODY OIL

## Instant nourishment

A weightless blend of nutrient and antioxidant rich oils protects and nourishes the skin. Soothes and provides a healthy looking, radiant sheen. Instantly absorbed and leaves skin feeling silky; helps to improve texture.

#### **KEY INGREDIENTS:**

Argan Oil - extremely rich in natural tocopherols (Vitamin E), essential fatty acids and antioxidants, this 100% natural oil helps to hydrate and nourish the skin improving its texture and tone.

Olive Oil - contains a high level of healthy monounsaturated fatty acids and antioxidant vitamin E that moisturize, protect and nourish. It is very beneficial for dry or damaged skin.

Avocado Oil – penetrates deeply into the skin with powerful antioxidants, vitamins and essential fatty acids that help build skin's natural defenses and moisture repair.





# **SHOWER GEL**

## Moisture balance

Highly concentrated formula hydrates as it cleanses the skin. Protects and restores. Leaves skin soft and smooth.

#### **KEY INGREDIENTS:**

Argan Oil – extremely rich in natural tocopherols (Vitamin E), essential fatty acids and antioxidants, this 100% natural oil helps to hydrate and nourish the skin improving its texture and tone.

**Glycerin** – a humectant that helps increase skin's elasticity and provides long lasting moisture.

